

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: AMERICANS FOR TAX REFORM(58123)
722 12th St NW Ste 400
Washington, DC 20005-3957

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56976
Contract Dates: 10/14/2012-10/20/2012
Customer Order:
Linked Order:
CPE: / / 1131

Invoice Num: 1201-543916
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

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PAY BY 11/20/2012
Net 30 days

In Account With: MAIN STREET MEDIA GROUP(338437)
PO BOX 25093
Alexandria, VA 22313-5093
ATTN:Accounts Payable

Product Desc: ATR-PA12 TV 10/14-20

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 6-7AM	10/15/2012-10/17/2012	M . W	30	2	800.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		M . W	2	800.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	06:28:22 AM		PA12TV01ATH	30	800.00				
10/17/2012	We	06:24:18 AM		PA12TV01ATH	30	800.00				
2	THE EARLY SHOW	10/16/2012-10/18/2012	. T . T . . .	30	2	450.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		. T . T . . .	2	450.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu	08:12:19 AM		PA12TV01ATH	30	450.00				
10/18/2012	Th	08:21:16 AM		PA12TV01ATH	30	450.00				
3	PITTSBURGH LIVE	10/15/2012-10/19/2012	MTW . F . .	30	4	300.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		MTW . F . .	4	300.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	09:28:09 AM		PA12TV01ATH	30	300.00				
10/16/2012	Tu	09:31:43 AM		PA12TV01ATH	30	300.00				
10/17/2012	We	09:15:57 AM		PA12TV01ATH	30	300.00				
10/19/2012	Fr	09:15:44 AM		PA12TV01ATH	30	300.00				
4	PITTSBURGH LIVE	10/15/2012-10/19/2012	M . W . F . .	30	3	300.00				
30 MIN SEP										

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			M . W . F . .		3		300.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	09:50:30 AM		PA12TV01ATH	30	300.00			
10/17/2012	We	09:54:56 AM		PA12TV01ATH	30	300.00			
10/19/2012	Fr	09:52:45 AM		PA12TV01ATH	30	300.00			
5	4-430PM NEWS		10/15/2012-10/19/2012		M . W . F . .		30	3	900.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			M . W . F . .		3		900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	04:27:17 PM		PA12TV01ATH	30	900.00			
10/17/2012	We	04:08:36 PM		PA12TV01ATH	30	900.00			
10/19/2012	Fr	04:10:34 PM		PA12TV01ATH	30	900.00			
6	430-5PM NEWS		10/15/2012-10/19/2012		M T W T F . .		30	5	900.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			M T W T F . .		5		900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	04:42:04 PM		PA12TV01ATH	30	900.00			
10/16/2012	Tu	04:42:58 PM		PA12TV01ATH	30	900.00			
10/17/2012	We	04:55:18 PM		PA12TV01ATH	30	900.00			
10/18/2012	Th	04:38:05 PM		PA12TV01ATH	30	900.00			
10/19/2012	Fr	04:38:37 PM		PA12TV01ATH	30	900.00			
7	5-530PM NEWS		10/15/2012-10/19/2012		M T W T F . .		30	6	1,050.00
30 MIN SEP									

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Week Of			MTWTFSS		Spots Per Week		Rate		
10/15/2012-10/21/2012			MTWTF..		5		1,050.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/15/2012	Mo	05:27:45 PM		PA12TV01ATH	30	1,050.00			
10/16/2012	Tu	05:21:45 PM		PA12TV01ATH	30	1,050.00			
10/17/2012	We	05:27:44 PM		PA12TV01ATH	30	1,050.00			
10/18/2012	Th	05:22:36 PM		PA12TV01ATH	30	1,050.00			
10/19/2012	Fr				30			1,050.00	Preempted
10/19/2012	Fr	05:39:28 PM	10/19/2012	PA12TV01ATH	30	1,050.00	1,050.00		Makegood in 530-6PM NEWS
8	530-6PM NEWS		10/16/2012-10/18/2012		. T . T . . .		30	2	1,050.00
30 MIN SEP									
Week Of			MTWTFSS		Spots Per Week		Rate		
10/15/2012-10/21/2012			. T . T . . .		2		1,050.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/16/2012	Tu	05:54:21 PM		PA12TV01ATH	30	1,050.00			
10/18/2012	Th	05:42:21 PM		PA12TV01ATH	30	1,050.00			
9	M-F 6PM NEWS		10/16/2012-10/18/2012		. T . T . . .		30	2	1,300.00
30 MIN SEP									
Week Of			MTWTFSS		Spots Per Week		Rate		
10/15/2012-10/21/2012			. T . T . . .		2		1,300.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/16/2012	Tu	06:14:05 PM		PA12TV01ATH	30	1,300.00			
10/18/2012	Th	06:23:53 PM		PA12TV01ATH	30	1,300.00			
10	M-F 630PM NEWS		10/16/2012-10/18/2012		. T . T . . .		30	2	1,300.00
30 MIN SEP									

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<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. T . T . . .		2		1,300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	06:41:43 PM		PA12TV01ATH	30	1,300.00			
10/18/2012	Th	06:53:18 PM		PA12TV01ATH	30	1,300.00			
11	CBS EVENING NEWS		10/16/2012-10/18/2012		. T . T . . .		30	2	1,300.00
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. T . T . . .		2		1,300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	07:29:27 PM		PA12TV01ATH	30	1,300.00			
10/18/2012	Th	07:28:57 PM		PA12TV01ATH	30	1,300.00			
12	THE INSIDER		10/17/2012-10/19/2012		. . W . F . .		30	2	775.00
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. . W . F . .		2		775.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/17/2012	We	07:48:03 PM		PA12TV01ATH	30	775.00			
10/19/2012	Fr	07:41:20 PM		PA12TV01ATH	30	775.00			
13	HAWAII FIVE-O		10/15/2012-10/15/2012		M		30	1	6,000.00
30 MIN SEP									

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<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		M	1	6,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	10:35:34 PM		PA12TV01ATH	30	6,000.00			
14	11PM NEWS	10/15/2012-10/17/2012	M . W	30	2	2,750.00			
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		M . W	2	2,750.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	11:31:50 PM		PA12TV01ATH	30	2,750.00			
10/17/2012	We	11:30:34 PM		PA12TV01ATH	30	2,750.00			
15	CRIMINAL MINDS	10/17/2012-10/17/2012	. . W	30	1	6,000.00			
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		. . W	1	6,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/17/2012	We	09:35:05 PM		PA12TV01ATH	30	6,000.00			
16	PERSON OF INTEREST	10/18/2012-10/18/2012	. . . T . . .	30	1	4,500.00			
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		. . . T . . .	1	4,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/18/2012	Th	09:36:50 PM		PA12TV01ATH	30	4,500.00			

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17	BLUE BLOODS	10/19/2012-10/19/2012F..	30	1	4,500.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012	F..		1		4,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/19/2012	Fr	10:45:35 PM		PA12TV01ATH	30	4,500.00				
18	SAT. MORN. LOCAL NEWS	10/20/2012-10/20/2012S.	30	1	400.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012	S.		1		400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/20/2012	Sa	07:13:18 AM		PA12TV01ATH	30	400.00				
19	SAT.CBS MORNING NEWS	10/20/2012-10/20/2012S.	30	1	600.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012	S.		1		600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/20/2012	Sa	08:29:25 AM		PA12TV01ATH	30	600.00				
20	CRIMETIME SATURDAY	10/20/2012-10/20/2012S.	30	1	1,750.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012	S.		1		1,750.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/20/2012	Sa	08:58:55 PM		PA12TV01ATH	30	1,750.00				

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21	18:30:00-19:00:00		10/14/2012-10/14/2012	S		30	1	875.00
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012	S		1		875.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/14/2012	Su	06:43:13 PM		PA12TV01ATH	30	875.00			
22	60 MINUTES		10/14/2012-10/14/2012	S		30	1	6,500.00
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012	S		1		6,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/14/2012	Su	07:38:22 PM		PA12TV01ATH	30	6,500.00			
23	#1 COCHRAN SUNDAY SPORTS SHOWDO		10/14/2012-10/14/2012	S		30	1	1,300.00
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012	S		1		1,300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/14/2012	Su	11:56:47 PM		PA12TV01ATH	30	1,300.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals 46		66,425.00		9,963.75		56,461.25	1,050.00	1,050.00	0.00

Billing Notes

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY AMERICANS FOR TAX REFORM.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: AMERICANS FOR TAX REFORM(58123)
722 12th St NW Ste 400
Washington, DC 20005-3957

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56976
Contract Dates: 10/14/2012-10/20/2012
Customer Order:
Linked Order:
CPE: / / 1131

Invoice Num: 1201-543916
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

PAY BY 11/20/2012
Net 30 days

In Account With: MAIN STREET MEDIA GROUP(338437)
PO BOX 25093
Alexandria, VA 22313-5093
ATTN:Accounts Payable

Product Desc: ATR-PA12 TV 10/14-20

Broadcast airtimes represented are reported to the nearest second.

Billing Notes

accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	66,425.00
Trade Value	0.00
Agency Commission	9,963.75
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	56,461.25

Warranty - We warrant the above broadcasts were made according to the official station log.